



Send Off Sailing Party



What led to this type of event?

Our Chapter wanted to start the incoming freshmen experience off with some fellowship from their local alumni and BYU mates with a Florida style event...at the beach, of course!

What made this event successful?

To make this event successful we contacted each of the incoming freshmen and current students individually to let them know about the event and to let them know who we are and what services are available to them as BYU students. We also offered a small gift for each of the new students that were presented to them at the beach. We provided drinks and a tent as a gathering place to come together as well as a unique activity for them to enjoy together.

What challenges did you face?

One of the setbacks we encountered was getting everyone to the exact location on a beach with multiple entrances. We arrived early and set up a large BYU tent, let everyone know to arrive early (parking is limited) and gave a contact to reach out to for questions. We also used Facebook events to RSVP so we knew who to look for on the beach.