



4th Annual BYU Alumni Golf Tournament



What made this event successful?

- Committed leadership to make the event happen.
- History now with people who have done sponsorships over the years makes it easier to find regular donors to the tournament.
- Sticking with one golf course over the years has made it easier to repeat the event year after year.

What challenges did you face?

Finding new sponsors every year. It is nice that we have some return sponsors year over year but continually finding new sponsors is always a trial that you come across every year.