

Tailgate Ideas for Success

From Dallas, Sept 2006:

One of the things we did was contact Robbie Bosco and have him provide us a list of all members of the Varsity club in our area. We then called them and asked if they would be attending the tailgate. For those that would be attending, we had them provide certain information to us, such as their sport, position, year played, where they currently live, occupation, family info (wife and kids?) and current Church calling. We explained we wanted to do this as a way of honoring them for all of their hard work and sweat equity for the University.

During the tailgate, we then had them stand while we took about 30 seconds to tell about each of them.

For certain higher profile athletes (generally those that went on to play professionally), we had each take about 2 minutes and tell us the same information. We had Glen Titensor from the area and Henry Marsh and Greg Kite who were visiting. Note that we would have also had Shawn Bradley and Brad Oates had they arrived in time, and Ty Detmer, had he not been in SLC at the time. Each has committed to say a few words in 2008.

I think I have heard from at least a dozen people how much they enjoyed this "where are they now" segment. It might be something to consider if the format of the tailgate allows for such.