Our True Blue Purpose

CHAPTER TRAINING – FEBRUARY 2017
Connect For Good

Go Forth to Serve
Connected For:

- the Good of Students
- the Good of Alumni
- the Good of BYU
What Is Our Why?

Help Alumni
- Connect Alumni
- Networking
- Service
- Spirit of BYU
- Lifelong Learning

Help Students
- Replenishment Grants
- Internships
- Mentorships
- Send Offs
- On-Campus Events

The Good Work of BYU
Key Strategies for True Blue Chapters:

Connect for Good and Go Forth to Serve.

1. Become a True Blue Chapter
2. Meet Performance Standards
Performance Standards

1. Fully staffed
2. Enter and update all event dates at beginning of each year to web site.
3. Hold three or more officer meetings per year.
4. Greet and engage attendees at all events.
5. Update annual chapter report on monthly basis to record events, attendance, etc.
6. Submit Financial report one time per year (Jan).
7. Participate in ongoing training events, monthly calls and Chapter Conference in fall.
8. Join and share on BYU Alumni social media sites and inform BYU of upcoming events.
9. Complete one activity from each of the four True Blue Activity Categories.
Meaningful Events
Categorized True Blue events to fulfill our purpose

**Student Engagement**
- Student/Freshman send offs, mentoring events for BYU students, on-campus gatherings, college fairs.

**Alumni Engagement**
- Sponsor a networking event that aids in alumni career/employment, coordinate a BYU athletic team or performance group, community outreach, host a speakers bureau event, game watch party, tailgates, etc.

**Replenishment Grants**
- Raise funds for Chapter replenishment grants: i.e. golf tournament, 5k run, dinner, etc. Award the grants with celebration event.

**Enlarge the Spirit of the Y**
- Recognize and celebrate a local alum with BYU community service award, service projects, small group events like viewing women’s conference or education week via BYUtv, etc.

Come up with creative ideas to fit in each category.
You Can DO it!
We are here for you!

alumni.byu.edu
(801) 422-4663
BYU Alumni Replenishment Grants

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To participate in the Alumni Chapter Replenishment Grant Program, an organized Alumni Chapter needs to:

1. Raise award funds
2. Invite students to apply
3. Select the grant recipient by committee
4. Award the grant
5. Invite recipients to give back
Raise award funds

- Funds can be raised in a variety of ways, including ticket sales to events and activities sponsored by the chapter.
- Funds raised for Replenishment Grants are sent to the alumni staff coordinator for deposit in the Chapter account.
- Direct donations are made through LDS Philanthropies. This is done at give.byu.edu/chapter.
Invite students to apply

- Students apply for Chapter Replenishment Grants during the normal scholarship process at saasta.byu.edu/auth/scholarship
- After completing the Personal Information, Essays and Financial Need portions of the application, students are invited to apply for Alumni Chapter Replenishment Grants.
- The student selects the chapter they belong to and completes the additional required sections.
Select the recipient

- BYU Scholarship Policies apply to students seeking Alumni Chapter Replenishment Grants. Chapters can establish additional criteria for awarding Replenishment Grants.
- The selection committee must include at least 3 members; 5 or more members is strongly recommended. Family members may not award Replenishment Grants to relatives.
- Chapters forward their selections to the Alumni Office before May 10 of each year with the recipients’ name, the amount of each award and the specific semesters of the awards.
Award the Replenishment Grant

- Final approval for Replenishment Grants rests with the Scholarship Office.
- The Scholarship Office may discuss a selection with the Alumni Office and the Chapter.
- The BYU Alumni Office sends notification to the award recipients through the university’s AIM system.
- After receiving notification of the final approval, Alumni Chapters are encouraged to celebrate the recipients through letters of congratulation and a public presentation.
Invite recipients to give back

- Repayment is made through LDS Philanthropies at give.byu.edu.
- While direct repayment to the Chapter Replenishment Grant is encouraged, all donations given to BYU through LDS Philanthropies are credited.
- Continued relationships are key.