THE HOUSTON BYU ALUMNI AND BYU MANAGEMENT SOCIETY PRESENTS

# SCRAMBLEFOR SCHOLARSHIPS

MONDAY,
OCTOBER 27, 2014
WILDCAT GOLF CLUB
12000 Almeda Rd Houston, TX 77045
8AM SHOTGUN START

# 2014 SPONSORSHIP OPPORTUNITIES

### MARQUIS SPONSORSHIP - \$3,500

Acknowledgement in all tournament promotions and communications

Company name and logo on all tournament signage

E-mail announcement of sponsorship to all registered members of the BYU Alumni Association,

BYU Management Society members in the greater Houston area

Acknowledgment at the tournament awards ceremony

Includes entry fee for 4 golfers

Sign posted at requested hole (first come, first served)

Marketing Materials included in give-away gift bag for all golfers

#### **HOLE SPONSORSHIP - \$1,000** (WITH FOURSOME)

Sign posted at requested hole (first come, first served)

Company name and logo on tournament advertisements

Acknowledgment at the tournament awards ceremony

E-mail announcement of sponsorship to all registered members of the BYU Alumni Association,

BYU Management Society members in the greater Houston area

Includes tournament entry fees for 4 golfers

Marketing Material's included in give-away gift bag for all golfers

#### **HOLE SPONSORSHIP: \$650**

Sign posted at requested hole (first come, first served)

Company name and logo on all tournament advertisements

Acknowledgment at the tournament awards ceremony

E-mail announcement of sponsorship to all registered members of the BYU Alumni Association,

BYU Management Society members in the greater Houston area

Marketing Materials included in give-away gift bag for all golfers

## BLUE AND WHITE SPONSORSHIP - \$100 TO \$500

Acknowledgement at the tournament awards ceremony Blue Level is for Cougar Sponsors contributing \$250 to \$500 (Marketing Materials included in give-away gift bag) White Level is for Cougar Sponsors contributing at least \$100

All net proceeds will be used to fund scholarships for Houston area students attending BYU, local colleges and universities or other qualifying institutions, without regard to religious affiliation.



