

BYU

STATE OF ALUMNI

454,297
TOTAL ALUMNI

550
ALUMNI EVENTS

442

REPLENISHMENT GRANTS AWARDED

Resulting in \$923,000 in scholarships

134,983
RECORDS UPDATED

402

DATA REQUESTS
PROCESSED

235,000 Y Magazine
SUBSCRIPTIONS

4,952

Chapter Volunteers

13,767

Chapter Volunteer Hours

4,800

ICE CREAM &
BROWNIES SERVED
TO VISITING FANS

24,351

TOTAL USERS ON BYU CONNECT

17% increase from 2022

1,110

MARKETING ASSETS FOR

100+
PROJECTS

73 TRUE BLUE CHAPTERS

**5,803 REGISTRANTS FOR
HOMECOMING FROM HOME**

10,944,239
EMAILS SENT

45% OPEN RATE

\$154,000

RAISED FOR STUDENT SCHOLARSHIPS THROUGH
LICENSE PLATES

4,008 BYU LICENSE PLATES

OVER 9,000 TAILGATE ATTENDEES

DONATED
6,309
ITEMS AND

82,000

LBS OF FOOD AT
COUGS CARE
PROJECTS