STATE OF ALUMNI

TOTAL ALUMNI
468,158

93.3%
RATIO OF CONTACTABLE ALUMNI

628
TOTAL NUMBER OF DATA REQUESTS

9,871,059
EMAILS SENT

3,570
TOTAL BYU LICENSE PLATES

44.7%
EMAIL OPEN RATE

76%
CONFIRMED EMAIL ADDRESS PERCENTAGE

31,312
BYU CONNECT USERS

60+
MARKETING & CREATIVE PROJECTS

CHAPTER VOLUNTEER HRS.
16,893

846
HOCO FROM HOME PARTICIPANTS

4,502
CARTONS OF ICE CREAM GIVEN AWAY

BYU CONNECT USER INCREASE
+10%

MORE THAN
76,500
LBS OF FOOD DONATED

RECORD UPDATES IN 2025
120K+

TRUE BLUE CHAPTERS
85

CHAPTER EVENT ATTENDEES
103,696

485 REPLENISHMENT GRANTS TOTALING
$987,217

TOTAL ALUMNI EVENTS
500+

24,500
TAILGATE ATTENDEES

15,080
STUDENT ALUMNI EVENT PARTICIPANTS

ALL IN THE YEAR 2025

BYU Alumni