ACT & College Prep

Aiding High School Students in Preparation for Higher Education

5.29-6.2

Cook Inlet Tribal Council
3600 San Jeronimo Ct.
Anchorage, AK 99508

Brought to you by

BYU Alumni
1 Real need
2 Collaboration
3 Experts
Challenge

Boredom
ACT CAMP
BYU Alumni Bowling Fundraiser

We wanted an indoor, family-oriented activity that allowed us to raise funds for Replenishment Grants, and get the word out that Abq’s chapter was back in action.
1. Structured fund-raising effort
2. Entire board fulfilled assignments
3. Planned ahead with venue, t-shirt, and targeting donors
Challenge
Finding donors and getting them to follow through with registration and payment

Overcoming the Challenge
Identify primary contact to follow up with targeted donor and be tenacious until follow through
Catch a Cougar - 5K

To unify the BYU and Husker fanbase and raise money for Replenishment Grants
1. Fundraising
2. LOTS of volunteers
3. Race route and special guests
Challenge

Advertising and getting runners to participate
Hosting a PAM Event: Vocal Point

Our chapter has spoken loud and clear that they support BYU Performing Groups
1. Develop a close working relationship with PAM and the touring groups

2. Build hype and solicit sponsors prior to the event

3. Spread the Spirit of the Y by engaging the community
Challenge

Fiscally feasible: How do we turn a profit (or not lose our shirts)
Knockoff EFY on the Cheap

Since a large number of our youth cannot afford to attend EFY, we created a free EFY experience for them at home.
We researched and came up with a loose outline of activities before we began.

We partnered with Stake Leaders.

We divided up the work load.
Challenge
Our first request to reserve the facility was rebuffed by a concerned Stake President who didn’t understand what we were doing

Overcoming the Challenge
We stopped emailing and spoke to the Stake President in person and explained our vision and motivation
All Eyes On You

How to Host Your First Chapter Meeting
1. Strategic Bribery
   *WIIFM?*

2. Structure
   *Only dead fish go with the flow*

3. Empower*
   *This role is bigger than just you (by design!)*

*Empower* = fancy word for delegate
Barriers to Anticipate

Not everyone is going to show up

Someone is going to get on a tangent

Asking for volunteers might not work